Community Health Needs Assessment
2012

6800 State Route 162
Maryville, Illinois 62062
Anderson Hospital Mission Statement
To be the Leader in providing and promoting excellence in healthcare and wellness services in partnership with the communities we serve.
As we celebrate these past 35 years, Anderson Hospital continues to support our community with their personal and family health care needs. During this time, Anderson has expanded its portfolio of clinical services and added new physicians to the medical staff, as well as increased the number of sites to access care. Anderson understands the responsibility we have to our service area with improving and maintaining the health of the community.

We bring this community report forth with our assessment process, outcomes and plan for the upcoming years. We have spent the last year reviewing information and data about the health of our service area and county. Data was collected from the Madison County Health Needs Assessment and Community Health Plan 2011-2015, County Health Profile, Madison County Health Department, community employers, area churches, chambers of commerce and a community survey of nearly 500 individuals.

Upon completion of the survey and after comparison to the Madison County Health Needs Assessment and Community Health Plan 2011-2015, Anderson Hospital has developed an action plan to address the community health needs priorities with implementation plans for each. The summary below highlights the priority health and community needs Anderson Hospital will address in 2013 – 2015:

**Key Finding and Themes**

- General Health and Wellness
- Obesity
- Mental Health
- Substance Abuse
- Emergency Preparedness
- Charity Care

This report is intended to give Anderson Hospital, our medical staff and our community a summary of our findings, as well as identify the plans we have in place to meet the needs of the individuals and families within our service area.

Health is important. It is an issue that requires responsibility and action by everyone. It is our hope that this information will be beneficial to all and aid in the improved health of our community.

Sincerely,

Keith A. Page  
Anderson Hospital, President & CEO
Anderson Hospital is located in Maryville, Illinois in Madison County. Madison County is a part of the St. Louis Metro Area. According to the US Census Bureau, it is estimated the 2011 population is 268,459, which is an increase of 4.0% from 2000. Land area in square miles is 715.58 with 376 persons per square mile in 2010.

Anderson’s Hospital’s primary service area includes the Madison County seat of Edwardsville as well as the surrounding areas of Collinsville, Glen Carbon, Granite City, Maryville and Troy, IL. Within this service area there is a population of 110,030 persons with the following demographics:

**Primary Service Area by Community**

- Maryville: 29,849
- Troy: 9,888
- Edwardsville: 24,293
- Glen Carbon: 12,934
- Collinsville: 25,579
- Granite City: 7,487

**Primary Service Area Demographics**

- **Age**
  - Under 18: 12.8%
  - 18-20: 22.5%
  - 20-24: 3.3%
  - 25-34: 38.4%
  - 35-64: 13.7%

- **Ethnicity**
  - White: 88.2%
  - Black: 1.3%
  - Am. Indian: 0.4%
  - Asian: 6.9%
  - Hispanic: 3.3%

The average per capita income is $28,693.

Anderson Hospital’s primary service area includes 14,303 (13%) individuals living below poverty.
The assessment process included a combination of secondary data; including the 2011 – 2015 Madison County Health Needs Assessment and Community Health Plan, census data from 2010, Madison County Health Department statistics as well as a specialized survey for individuals within our service area. Anderson Hospital used the assessment process outlined below:

**Step 1: Establishing the Assessment Infrastructure:**
Participants in the assessment included Anderson Hospital, Anderson Hospital Auxiliary, Southern Illinois University, Madison County Health Department, Village of Troy, Village of Maryville, Troy School District, Edwardsville School District, Emergency Preparedness, Collinsville School District various area employers and churches.

**Step 2: Defining Purpose and Scope**
The purpose of the assessment was to evaluate the current health needs of the community, the resources available as well as identify gaps between the needs and resources. Secondary data was utilized to prepare pertinent questions for the survey.

**Step 3: Collecting and Analyzing Data**
- In addition to the survey, information was utilized from the Madison County Health Needs Assessment and Community Health Plan for 2011 – 2015. Anderson Hospital was an active participant in the evaluation and creation of this plan.
- Data from the government census website as well as information from the immediate service area communities was gathered for evaluation purposes.
- A survey in both print and on line was provided to a sampling of over 1500 individuals within our service area with a response from 500. Those responses included demographic questions which proved to be aligned with the census results of our service area.

**Step 4: Selecting Priorities**
Input was received from several individuals included in the assessment structure and it was determined that those community health needs would be addressed that impacted the community as a whole vs. patient specific services. A measurement of survey results enabled Anderson to identify the top priorities. Those concerns identified through the survey, not included in Anderson’s assessment plan, are those that are better suited for alternative organizations, based on resources available within the immediate region.

**Step 5: Planning for action and monitoring progress**
The combined data and information from the Madison County Health Needs Assessment and Community Health Plan, census 2010, survey and feedback revealed the following Community Health Priority Concerns for Anderson Hospital: Health and Wellness, Charity Care, Obesity, Substance Abuse, Mental Health, and Emergency Preparedness. These priorities as well as a three year plan for implementation are covered on the next pages.
Priority #1 - Health & Wellness

Anderson Hospital will increase health and wellness events within our community.
As a service to the community, Anderson participates in a growing number of events to promote health and wellness. In doing so, we are committed to following the needs of our community and will provide screenings that are needed and of interest. In our service area, Heart Disease, Cancer, Diabetes and Obesity have been identified by our community as their biggest health concerns. That being said, we will include screenings, education and materials that address these health issues.

We will ensure that the health of our community is top priority and that planned health and wellness activities have the interest of the community member in mind.

What we are doing now:
- Anderson Hospital hosts a variety of health and wellness events including: health fairs, health education presentations and health screenings such as: Cholesterol, Body Mass Index, Blood Pressure, PSA, Colon Cancer and Diabetes.
- Participation in walk teams, fund raising and financial support are evident through our partnerships with organizations including, but not limited to, American Heart Association, Alzheimer’s Association and American Diabetes Association.
- Community Health Fairs hosted by Anderson include the Heart Fair, Air Fair, Diabetes Fair, GI/Endoscopy Open House and Mammogram Celebration.
- Anderson Hospital staff is extremely involved with the Madison County Partnership for Community Health which works with other community representatives to offer health education on the topics of Air Quality, Teen Pregnancy, Obesity, Substance Use & Abuse and Mental Health.
- Anderson Hospital’s internal Health Education Planning Committee reviews and develops programs for the community.

Future plans:
- Increase the number of health and wellness events by partnering with local business, organizations, schools and churches by 10%.
- Develop a tracking system to maintain the health and wellness event requests from the community.
- Anderson will continue to develop the Anderson Hospital Wellness Center.
- Increase marketing through social media with all Anderson sponsored health and wellness events.
- Increase employee, physician, volunteer and community awareness of the importance of dialing 9-1-1 when symptoms of heart attack are present and increase public awareness of Early Heart Attack Care (EHAC).

Goal:
Anderson Hospital will increase health and wellness event participation in the community by 10%.
Anderson Hospital will provide resources to decrease incidents of overweight and obese residents.

The term overweight is identified as a Body Mass Index (BMI) of 25 or greater. Those presenting with a BMI of 30 or greater are identified as obese. Various populations including age, ethnicity, cultures and others are impacted by obesity. All identified individuals are placed at a greater risk of developing a variety of chronic diseases and health conditions. Being overweight or obese increases the risk of developing hypertension, high cholesterol and triglycerides, sleep apnea and respiratory problems, coronary heart disease, certain cancers, gallbladder disease, depression, type II Diabetes, stroke and osteoarthritis.

Being overweight or obese is risk factor. Anderson Hospital recognizes the need to educate our patients and community members to prevent early onset and long term complications of associated health conditions.

What we are doing now:

• A registered dietitian is notified to consult in-patients with a Body Mass Index (BMI) greater than 40.
• Healthy options are indentified on room service menus and in the cafeteria for employees, patients and visitors.
• BMI screenings are provided to the community at health fairs and other community events.
• Weight Management education is provided to schools, churches, and other community organizations upon request.
• Registered dieticians fulfill speaking opportunities to promote healthy eating and proper food choices.
• Anderson Hospital’s Health Promotion Coordinator and Dieticians are representatives on the MCPCH Obesity Committee.

Next Steps:

• Provide physicians and community members with the Madison County Activity Resource Guide (created through the MCPCH Obesity Committee).
• Promote Anderson Hospital’s PHASE 3 Adult Supervised Exercise Program for patients with obesity and other cardiovascular risk factors.
• Investigate the development of a weight management program for the community hosted by Anderson Hospital.
• Present Weight of the Nation Seminar to the community in an effort to aid MCPCH in their goals.
• Continue to partner with community organizations to provide wellness education and health screenings.
• Explore a walking track on property adjacent to Anderson Hospital Campus, in partnership with the Village of Maryville.

GOAL:
Anderson Hospital will assist Madison County’s MCPCH team to decrease overweight and obese individuals within Madison County through partnerships, programs and education.
Anderson Hospital will increase awareness of Mental Health. An increase of patients presenting to Anderson Hospital with Mental Illness is the result of a growing awareness of the disease as well as the closing of psychiatric agencies due to budget cuts through Illinois State Government. Fortunately, for our community, there are various resources available within a 20 mile radius, including St. Elizabeth’s Hospital Psychiatric Department in Belleville, Kettler Center in Granite City and Chestnut Health Services. Several facilities are located nearby and include special services for adolescents.

Anderson Hospital understands and appreciates the need of services for those with mental health illness, therefore; Anderson will continue to partner with both private and government funded institutions to provide appropriate care and support to those in our service area.

What we are doing now:

- Social Services staff attends the Region 4 Mental Health meetings to keep current the status of psychiatric hospitals as well as other governmental updates within the region.
- Social Services representatives serve on the MCPCH Mental Health Committee.
- Hospital Ethics Committee meetings, composed of various department staff and board members, are held throughout the year.
- Education provided to the Community and Anderson staff to increase mental illness awareness include; Relapse Prevention, Heroin and Other Street Drugs, Treating Co-Occurring Disorders, Active Shooter, Hoarding, Management of Aggressive Behavior.
- A list of counselors and psychiatric hospitals is provided to patients/community members.
- Anderson Hospital maintains suicide prevention interventions on the inpatient units as well as in the Emergency Department.
- Although we have no psychiatric unit within our facility, Anderson Hospital provides a psychiatrist on staff.

Next Steps:

- Anderson will continue to maintain our role in Mental Health and will remain current with the ongoing knowledge of the disease and how it is impacted by governmental situations.
- Compile resources, brochures and facts on Mental Illness that can be presented to community organizations and groups.
- Partner with other area agencies, such as NAMI and Chestnut Health Systems to increase knowledge of how to “live” with mental illness.
- Promote distribution of Caring for Caregivers Tip Sheet in partnership with MCPCH.
- Social Services will provide a crisis services update for our physicians.
- Anderson will explore enhancements to our suicide prevention interventions.

GOAL: Anderson Hospital Staff will attend all Region 4 meetings and remain current with the ongoing knowledge of the mental illness.
Priority #4 - Substance Abuse

Anderson Hospital will help decrease substance abuse (in particular Heroin) visits to the Emergency Department.

Substance abuse, alcohol and illegal drugs are not a new problem in our county. Weekly, in the news, stories regarding drugs and alcohol are reported. The impact of drug use and abuse, in particular, Heroin has a negative impact on the individual as well as the community. Over the past several years there has been an increased use of Heroin in our county, now the second leading drug of choice, following alcohol. It is evident through Emergency Department visits that substance abuse, specifically Heroin is affecting the lives of those within our service area.

As a community hospital we realize the need to be effective in our response when patients with substance abuse present to the Emergency Department. At the same time, we must be proactive with partnerships in the community regarding the negative impact of substance abuse.

What we are doing now:

• Social Services and Emergency Department Directors attend meetings regarding Heroin use in Madison County.
• A referral system through Chestnut Health Systems and/or the Gateway Foundation is utilized through our Social Services Department when individuals present with substance abuse
• Anderson partners with Gateway Foundation to offer resources to patients and their families who present to Anderson with substance abuse issues.
• Collaboration with the Madison County Police Department, Coroner’s Office, Chestnut Health Systems and the Metropolitan Enforcement Group of Southwestern Illinois provide Anderson with detailed information and training regarding substance abuse.

Next Steps:

• Seek representation on additional committees, coalitions and task forces that address substance abuse (in particular Heroin).
• In alignment with MCPCH goals, Anderson will include in the letter home to parents with our “BEE ready BEE able” program, the importance of speaking with your child regarding substance abuse.
• Host an educational program for Heroin and Other Street Drugs for educators, first responders and other concerned citizens pertaining to the current status in our area.
• Work closely with the school districts within our service area to provide speakers pertaining to Substance Abuse.

GOAL:
Anderson Hospital will remain vigilant in the ever growing area of substance abuse, particularly Heroin, and will raise awareness among youth and educators by implementing the educational program for “Heroin and Other Street Drugs” by September 2013 and following up with the School Districts within our area.
Priority #5 - Emergency Preparedness

Anderson Hospital will continue as an Educational Resource for Emergency Preparedness.

Often the weakest link in our nation’s defense against disasters is community preparedness. Anderson Hospital realizes the impact of disasters to our community; therefore we regard education and readiness for Emergency Preparedness with high respect. To that end, Anderson Hospital employs an experienced, Emergency Preparedness Coordinator who alerts, trains, and serves the community in every way possible to be prepared for the unexpected.

What are we doing now?

- Anderson Hospital is represented by our Emergency Preparedness Coordinator on several regional committees: Central United States Earthquake Consortium; St. Louis Area Regional Response System (STARRS) Hospital Committee and EMS Committee; State of Illinois Trauma Committee; Illinois Region 4 Trauma Committee, Emergency Medical Services Advisory Committee, Emergency Preparedness Committee, Critical Incident Stress Debriefing/Mental Health Team; Madison County Local Emergency Planning Committee (LEPC), Emergency Preparedness Committee, Mutual Aid Box Alarm System (MABAS); Anderson Hospital EMS Advisory Committee, Triad School District Emergency Planning Committee, Collinsville School District Crisis Planning Team and Southwestern Illinois College Paramedic Education Committee.

- Throughout the year, Anderson offers trainings, brown bags, and presentations in partnership with area organizations, schools, churches and other community groups. Some samples include: Emergency Preparedness for the Home; Ham Radio Club, Great Central US Shake Out, NDMS Education, Decontamination Program Training, Preparing for Flu Season, First Aid in Mass Casualty Incidents and Medical Evacuation Sled.

- Anderson serves as a resource for Emergency Preparedness materials. They are available in the ED waiting room, Education Dept., front lobby, and every department.

- Information is shared with the community via Facebook, newspaper articles and classes.

Next Steps:

- Form a Critical Incident Stress Debriefing Team.
- Train staff in Psychological First Aid.
- Promote the State of Illinois Yellow Dot Program within the community.
- Develop and implement the “BEE ready BEE able” program in partnership with Scouts, schools and other community organizations.

GOAL:
Maintain our current relationships and foster at least three new avenues of partnering with the public and private sector in the area of Emergency Preparedness.
Anderson Hospital will provide financial assistance to qualifying individuals.

Patients are often challenged financially when they are forced to make medical decisions. There are a variety of reasons for financial challenge including high deductible insurance plans, those out of work with no insurance or lack of income, or employers who do not provide medical insurance. Often times, Medicare patients are unable to afford supplemental insurance to help cover Medicare deductibles, and others do not qualify for Medicaid. In addition, other governmental regulations and non-coverage for particular services due to medical necessity leave the patient having to pay out of pocket for required care.

Anderson Hospital understands the financial constraints that patients face, and supports charity and financial assistance programs to aid patients in receipt of appropriate and necessary health care. Year to date, Anderson Hospital has given charity to approximately 3000 individuals.

What we are doing now?

- In 2012, Anderson Hospital began to provide financial counseling services 7 days a week to better serve our patients.
- Anderson utilizes a patient financial liability program, which includes a financial assistance module and a socioeconomic screening process, for select outpatient services.
- Software is utilized to identify patients in-house who may be in need of Medicaid eligibility screening or financial assistance.
- A bank partnership allows patients internal payment plans, and long term medical loans.

What are the next steps?

- Remain transparent and expand our ability to inform patients of their financial liability in advance of their service allowing Anderson to evaluate their need for financial assistance or Medicaid eligibility as early as possible.
- Add software for other outpatient services and evaluate the effectiveness of the program in identifying patients in need of financial assistance and Medicaid eligibility.
- Evaluate the effectiveness of the collaboration with ED Financial Counselors to identify patients in need of financial assistance and Medicaid eligibility.

GOAL:
Anderson Hospital will increase our charity care portfolio by 10%
For more information regarding the Anderson Hospital Community Health Needs Assessment and Plan please contact:

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